



Magnet Constructions for the Production of Integral, Affixed, and Digital Magnets

MC225

8 to 10 mil magnet with adhesive on the weak side to laminate to a form stock or face stock of your choice. Ideal for making integral magnets or clean magnets for affixing.

8 to 10 Mil Magnet

#720 Laminating Adhesive

50# sck Base Liner

Ship Date	Min Order	Master Width	Liner Caliper	Sample Number	Shipping Weight
1 Week	1,000 msi	25.5" 3.64" stock	10.0 mils	#550,#551 #552,#554	1054 lbs/ msi

OLNCR050

Use this film to apply to the back of an integrated magnet to allow the magnet to be laser compatible. This 101 adhesive is designed to work with the anti block coating applied on the MC225 magnet. Adding this patch to the integral magnet also improves other processing such as folding and inserting. This protective patch can also be added to the magnet to make an integrated magnet on a post card eligible for automatic rates. Check with your local postmaster.

2 Mil Clear Polyester

Removable Adhesive R101

3.2 Mil Paper Liner

Ship Date	Min Order	Master Width	Liner Caliper	Overall Caliper	Shipping Weight
1 Week	1,000 msi	26" 4.33" stock	2.0 mils	5.75 mils	337 lbs/ msi

MIP300

Magnet with a film face stock. This magnet should be used for the face stock of the clean mag construction. The thin film face stock allows for better print registration and processing. Durability is increased as well.

2 Mil White Matte Laser PET

Perm Acrylic Adhesive

10 Mil Magnet

Ship Date	Min Order	Master Width	Liner Caliper	Overall Calper	Shipping Weight
1 Week	1,000 msi	25.5"	12.0 mils	12.5 mils	1155 lbs/ msi

CMM375

Make a Clean Mag for automatic affixing to forms. The face stock is 60# matte printable stock. The magnet will remove clean from the carrier. There is a pattern coupon adhesive left on to the document. The magnet comes out clean. Perfect for direct mail applications. The thin gage magnet allows for heavy processing. A test run is always recommended.

60# Matte Face

8 to 10 Mil Magnet

#201 Pattern Coupon Adhesive

3/4 Mil bopp Carrier

Perm Acrylic Adhesive

1.5 Mil Clear PET Liner

Ship Date	Min Order	Master Width	Liner Caliper	Overall Caliper	Shipping Weight
3 Week	1,000 msi	24"	1.5 mils	16.75 mils	

RDC037

Integrated label with ultra removable adhesive. Ultra removable from smooth surfaces like glass, plastics, and refrigerators. This product is designed as a **magnet replacement**. Apply to a pre-printed area that looks like a magnet and then die cut to remove your “magnet replacement”. Compatible with stainless steel refrigerators and any number of other common home appliances.

40# sck Liner

#325 Perm Acrylic Adhesive

½ Mil Clear Pet Carrier

R101 Removable Adhesive

1.5 Mil Clear PET Liner

Ship Date	Min Order	Master Width	Liner Caliper	Overall Caliper	Shipping Weight
1 Week	1,000 msi	54”	1.5 mils	5.5 mils	243 lbs/ msi